

MEDIA ADVISORY

Please hold the date of **April 24, 2006** and plan to attend!

Contact: Kate Ennis, (301) 580-6726, kate@enniscommunications.com

***Announcing
Conservation Challenge: RE-Commitment to the Future
With Acclaimed Author of
Last Child in the Woods: Saving Our Children from Nature-Deficit Disorder
Richard Louv***

Join us for a media event and continental breakfast convened by The Paul F-Brandwein Institute to announce the Conservation Challenge: RE-Commitment to the Future. This event sets forth a set of challenges to foster conservation of natural resources, provide solutions to work force issues, and re-connect children and nature. The event builds on the cooperation and inspiration generated by the participants in the Conservation Learning Summit held November 4-6, 2005 at the National Conservation Training Center in Shepherdstown, West Virginia. The proceedings from the Summit will be provided to attendees in print and DVD format on April 24 at the National Press Club.

DATE: April 24, 2006
TIME: 8:30am – 11:00am
LOCATION: National Press Club
529 14th St. NW, 13th Floor
Washington, DC 20045
(202) 662-7500

FEATURED SPEAKER:

Keynote Speaker: **Richard Louv**, Futurist and Author
Last Child in the Woods: Saving Our Children from Nature-Deficit Disorder

MODERATED PANEL: FRAMING THE CHALLENGES

Keith Wheeler, President, Paul F-Brandwein Institute, Convener
Dr. Cheryl Charles, CEO, Hawksong Associates LLC, Panel Moderator
Philippe Cousteau, President, EarthEcho International: “Communication for the Future”
J. Allen Johnson, Esq., Executive Director, Race Relations Council; Board Member, North American Association of Environmental Education: “Making It Real—Inclusive and Diverse”
Dr. Stephen R. Kellert, Professor, Yale University: “The Biophilic Need for Nature and the Promise of Restorative Environmental Design”
Dr. Larry Nielsen, Provost, North Carolina State University: “The Ten by Ten Challenge”
Harry Wiland, Executive Producer, Wiland-Bell Productions: “Edens Lost and Found”
Dana York, Associate Chief, Natural Resources Conservation Service, USDA: “Boomers and Beyond—New Research on Work Force Issues”

If you are planning to attend, you must RSVP.

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**Sponsored by the Paul F-Brandwein Institute
with support from the Conservation Learning Partnership**